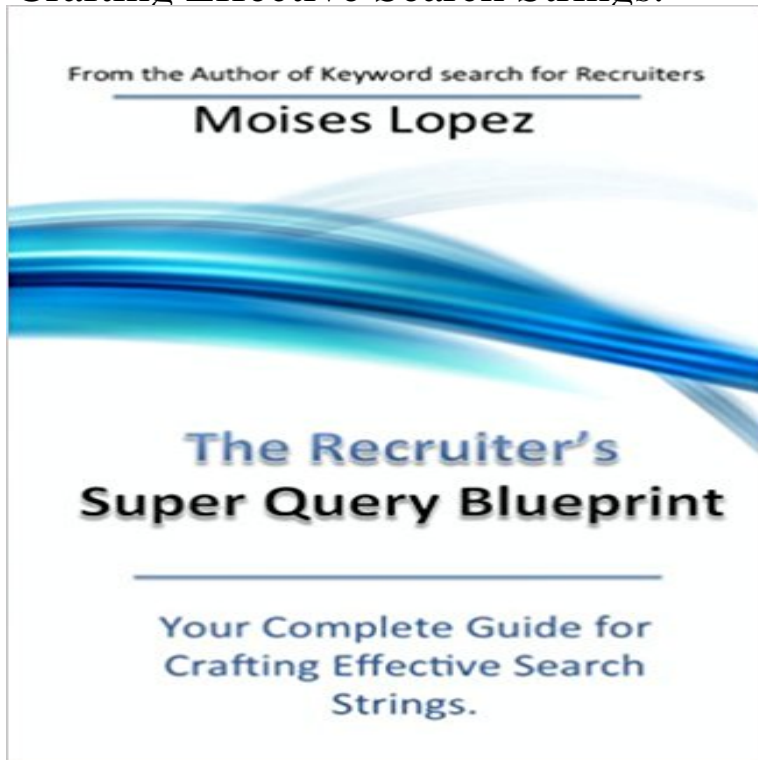


# The Recruiters Super Query Blueprint: Your Complete Guide for Crafting Effective Search Strings.



In The Recruiters Super Query Blueprint, veteran Recruiter and Sourcing Consultant Moises Lopez unfolds the eight essential steps of search string crafting, with concrete descriptions of their implementation. Creating your search objective Selecting Core Keywords Find the right Supporting Keywords Strengthening queries thru Keyword Stemming Creating word images that target results Integrating words thru strategic positioning Design the right approach for your query Wiping out Irrelevant Results thru exclusions Complete with invaluable exercises, techniques and straight forward advise. The Recruiters Super Search String Blueprint is a practical and clear guide for any recruiter seeking to improve the results of their database searches. Includes many tools and techniques and examples of how to have put these principles in action. The Recruiters Super Query Blueprint is the only book you'll ever need to find the right candidates in any database or search engine. This book will help you to cut through the chaos of cluttered and unorganized databases and search engines, articulate your search strings in innovative ways and help you leapfrog ahead of the competition.

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