Industrial Innovation in Japan (Routledge Studies in Innovation, Organization and Technology)

Industrial Innovation in Japan

Edited by Takuji Hara,
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Noboru Matsushima

Routledge

In this new book, Hara, Kambayashi and Matsushimagather together a collection of case studies of innovation in various industries in modern Japan, including automobile, electronics, semiconductor, component, chemical, pharmaceutical and service industries. Unlike other books in this area, this book focuses on a broader range of Japanese industries from the post world war era to the modern day and considers the relationships between the characteristics of innovation and the features of Japanese society. These chapters demonstrate Japans shift from being product-oriented and domestic to being business system-oriented and global. Meanwhile the process of innovation in Japan continues to include the tendency of eliminating uncertainty through intimate in-process interaction between different functions, rather than through preset rule or contracts. This book goes some way in challenging accepted notions of Japanese innovation, emphasising new and diverse trends and practises.

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