

Current Issues in International Entrepreneurship (The McGill International Entrepreneurship series)



This book is an important addition to the literature on International Entrepreneurship (IE). Edited by the founder of the McGill Conference series on IE and the hosts of the 14th annual conference, this collection challenges readers to push the boundaries of this emerging field and explore the implications of leadership, emerging economies, gender and family ownership for the internationalization of new ventures.- Rod B. McNaughton, University of Auckland, New Zealand

The young field of international entrepreneurship is rapidly expanding in scope and complexity, as increasingly more companies across the world compete to gain a larger global market share and attract consumers both at home and abroad. This book, the fifth volume in the McGill International Entrepreneurship series, brings together 29 scholars and practitioners to explore the contemporary issues, evolving relations and dynamic forces that are shaping the new emerging entrepreneurial system in international markets. It examines entrepreneurial efforts and relations in many firms embedded in and constrained by different national and corporate cultures of their own and offers expert recommendations for further research, better managerial practice and more effective public policy approaches. The editors and contributors to this volume show how conventional theories of entrepreneurship and business do not fully address the challenges inherent in achieving and sustaining global competitiveness. Over the course of 11 research-based chapters, they detail rich frameworks and fresh solutions for navigating the complex and quickly evolving global business environment, providing insight into a number of current international entrepreneurship issues. These include high-growth and rapid internationalization, managerial leadership, born globals, the impact of networks,

inter-organizational ties and knowledge intensity, and emerging markets regulations and requirements. Students and professors of international entrepreneurship and business and management will find this book to be a fresh resource. It will also interest managers and strategists of globally minded companies, as well as policymakers working in government and other international organizations. Contributors: S. Andersson, R. Ascuá, M.K. Baygy, B. Danko, U. Dornberger, A. Eghtesadi, H. Etemad, W. Gerstlberger, M.E. HajSamadi, D. Kabbara, H. Laurell, T.K. Madsen, T.A. Martin, T. Mullern, M.N.U. Nabi, W. Nowinski, E.S. Rasmussen, A. Rialp, G. Rosenbaum, W. Ruda, P. Servais, G. Shirokova, T. Tsukanova, T. Vissak, I. Wictor, P.-C. Wu, X. Zhang, M. Zolfaghari, A. Zucchella

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