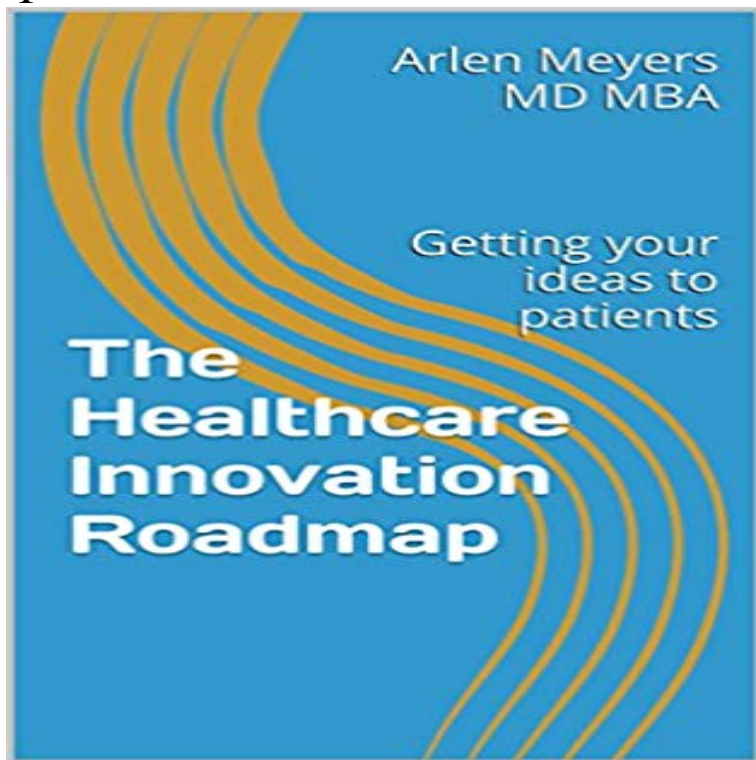


The Healthcare Innovation Roadmap: Getting your ideas to patients Part 1



Entrepreneurship is the pursuit of opportunity with scarce, uncontrolled resources. The goal of all entrepreneurs, including physician entrepreneurs, is to create user defined value through the deployment of innovation. There are particular challenges in creating, testing, validating, deploying and harvesting healthcare value. This compendium of posts, commentaries and blogs on health innovation and entrepreneurship is for those interested in getting their ideas to patients or helping someone who is. The pathway is treacherous and fraught with hazard. With this roadmap, however, you can overcome the odds. Good luck with your new healthcare idea.

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